



Republic of the Philippines  
**Department of Education**

REGION I  
SCHOOLS DIVISION OF THE CITY OF BATAC

Advisory No. 019, s. 2025

31 JAN 2025

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**PARTICIPATION IN THE 46<sup>TH</sup> EDITION OF THE NATIONAL MILO MARATHON**

The Nestle Philippines, Inc. will conduct the 46<sup>th</sup> Edition of the National MILO Marathon featuring six categories in regional races: 1k, 3k, 5k, Fun Run, 5k Champion Family, 10k and 21k. The schedule of races is on February 16, 2025 at Vigan City and November 16, 2025 at Dagupan City.

Relative to this, school heads are advised to encourage interested participants to join the aforementioned activity. It is further advised that parent consent must be secured prior to the attendance to the activity.

Be reminded that attendance to the activity shall be voluntary in nature and shall be subject to the no-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005.

For further discussion or clarification, visit the official MILO website at [www.milo.com.ph](http://www.milo.com.ph) or contact Mr. Carlo Sampan at 09175323626 or via email at [johncarlo.sampan@ph.nestle.com](mailto:johncarlo.sampan@ph.nestle.com) and Mr. Rod Coquia at 09157939434 or via email at [rod.mec@gmail.com](mailto:rod.mec@gmail.com)

Attached is the invitation for reference.

For information and guidance.

SGOD/gpi/25004  
2501340/January 28, 2025



DepEd Batac City



[batac.city@deped.gov.ph](mailto:batac.city@deped.gov.ph)



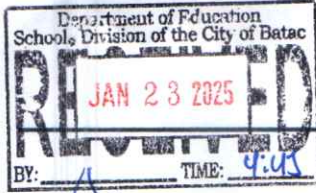
[www.csdbatac.com](http://www.csdbatac.com)

Asuncion Street, 16-S Quiling Sur,  
City of Batac, Ilocos Norte  
Telephone No.: (077) 677-1993



SDCB RECORDS UNIT

2501340



Republic of the Philippines  
**Department of Education**  
 REGION I

JAN 23 2025

**REGIONAL MEMORANDUM**No. 120, s. 2025

**PARTICIPATION IN THE 46TH EDITION OF THE  
 NATIONAL MILO MARATHON**

To: Schools Division Superintendents

1. Reference is made to the letter from Nestlé Philippines regarding the 46th Edition of the National MILO Marathon, a premier national sports event that will take place in 15 cities nationwide.

2. The National MILO Marathon, now in its 46th year, will feature six categories in regional races: 1k, 3k, 5k Fun Run, 5k Champion Family, 10k, and 21k. For Manila, the categories will include the 3k, 5k Fun Run, 5k Champion Family, 10k, 21k, and 42k.

3. Schedule of Races:

- Vigan City: February 16, 2025
- Dagupan City: November 16, 2025

4. Participation in this event is voluntary for all interested teachers, students, and school staff. All expenses related to registration and other incidental costs will be shouldered by the participants.

5. Participation of public schools shall be subject to the no-disruption-of-classes policy stipulated in DepED Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

6. All schools in the region are encouraged to promote participation and support this national event, which aims to promote health, fitness, and community engagement through sports.

7. For inquiries, participants may visit the official MILO website at [www.milo.com.ph](http://www.milo.com.ph) or contact the following:

- Mr. Carlo Sampan at 09175323626 or via email at [johncarlo.sampan@ph.nestle.com](mailto:johncarlo.sampan@ph.nestle.com)
- Mr. Rod Coquia at 09157939434 or via email at [Rod.mec@gmail.com](mailto:Rod.mec@gmail.com)



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Republic of the Philippines  
**Department of Education**  
REGION I

7. Be guided accordingly.

**TOLENTINO G. AQUINO**  
Regional Director

To be indicated in the PERPETUAL INDEX  
under the following subjects:

PARTNERSHIPS

ESSD/dcn/RM- Milo-Marathon-46th  
January 23, 2025



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**Nestlé Philippines, Inc.**

31 Plaza Drive

Rockwell Center, Makati City 1200

Phone: (632) 756-30-01; (632) 898-00-01

January 13, 2025

**Dr. Tolentino Aquino**

Regional Director

Department of Education

Region 1

Thru:

**Dr. Sarah Casuga**

Chief, Education Support Services Division

**Dr. Darius Nieto**

Project Development Officer

Dear **Dr. Aquino**,

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. MILO®, the most trusted name in nutritious drink shares its heritage and success with you as we *renew our commitment to build a strong nation of champions* through our line-up of sports programs. It is for this reason that we are requesting once again **DepEd's endorsement for our sports programs in 2025** detailed below.

***National MILO® Marathon***

Starting nearly four decades ago, the MILO® Marathon made its mark in the Philippines by being the first marathon to be considered a major national sports event. To this day, it remains the grandest, most prestigious running competition in the country.

Now on its 46th edition, the 2025 MILO® Marathon will be running the qualifying races in fifteen (15) cities nationwide. There will be six (5) categories (i.e. 1K, 3K, 5K Fun Run, 5K Champion Family, 10K, and 21K) for the regional races and seven (6) categories (i.e. 3K,



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5K Fun Run, 5K Champion Family, 10K, 21K, and 42K) for Manila. We are expecting a total of 171,000 runners where about seventy percent (70%) are students. The MILO® Marathon 2024 schedule is as follows:

The image is a promotional graphic for the MILO Active Philippine National Marathon 2025. It features a map of the Philippines with 25 race locations marked by pins. The text '25 RACES IN 2025' is prominently displayed in the top right, with the dates 'FEBRUARY - APRIL, AUGUST - DECEMBER' below it. A logo in the top left reads 'MILO ACTIVE PHILIPPINE NATIONAL MARATHON'. The race schedule is organized into two columns of boxes, each containing a city name and its corresponding date. The cities and dates are: VIGAN (February 16, 2025), BUTUAN (March 30, 2025), LAPU-LAPU (February 23, 2025), SURIGAD (April 06, 2025), PASAY (March 02, 2025), TACLOBAN (April 13, 2025), ILIGAN (March 09, 2025), CLARK (August 03, 2025), TANAUAN (March 16, 2025), CALAPAN (August 11, 2025), DUMAGUETE (March 23, 2025), MALAYBALAY (August 17, 2025), SUBIC (August 24, 2025), ZAMBOANGA (October 09, 2025), ORMOC (August 31, 2025), NAGA (October 16, 2025), TAGUM (September 07, 2025), LUCENA (October 19, 2025), ODIONGON (September 14, 2025), KALIBO (October 26, 2025), KIDAPAWAN (September 21, 2025), ILAGAN (November 05, 2025), SORSOGON (September 28, 2025), and DAGUPAN (November 16, 2025). At the bottom right, the 'NATIONAL FINALS' are listed as 'ILOILO' on 'DECEMBER 07, 2025'. The boxes for VIGAN and DAGUPAN are highlighted with a white border.

City	Date
VIGAN	FEBRUARY 16, 2025
BUTUAN	MARCH 30, 2025
LAPU-LAPU	FEBRUARY 23, 2025
SURIGAD	APRIL 06, 2025
PASAY	MARCH 02, 2025
TACLOBAN	APRIL 13, 2025
ILIGAN	MARCH 09, 2025
CLARK	AUGUST 03, 2025
TANAUAN	MARCH 16, 2025
CALAPAN	AUGUST 11, 2025
DUMAGUETE	MARCH 23, 2025
MALAYBALAY	AUGUST 17, 2025
SUBIC	AUGUST 24, 2025
ZAMBOANGA	OCTOBER 09, 2025
ORMOC	AUGUST 31, 2025
NAGA	OCTOBER 16, 2025
TAGUM	SEPTEMBER 07, 2025
LUCENA	OCTOBER 19, 2025
ODIONGON	SEPTEMBER 14, 2025
KALIBO	OCTOBER 26, 2025
KIDAPAWAN	SEPTEMBER 21, 2025
ILAGAN	NOVEMBER 05, 2025
SORSOGON	SEPTEMBER 28, 2025
DAGUPAN	NOVEMBER 16, 2025
NATIONAL FINALS	
ILOILO	DECEMBER 07, 2025

For more details, please log-on to [www.milo.com.ph](http://www.milo.com.ph) or contact:

1. Mr. Carlo Sampan at 09175323626 or via e-mail address, [johncarlo.sampan@ph.nestle.com](mailto:johncarlo.sampan@ph.nestle.com).
2. Mr. Rod Coquia at 09157939434 or via e-mail address, [rod.mec@gmail.com](mailto:rod.mec@gmail.com)

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Very truly yours,

**CARLO SAMPAN**  
AVP-Head of MILO Sports