

Republic of the Philippines

Department of Education

REGION I SCHOOLS DIVISION OF THE CITY OF BATAC

DIVISION MEMORANDUM No. 245 , s. 2025

1 0 APR 2025

ENDORSEMENT OF ANTI-RABIES AWARENESS CAMPAIGN IN PUBLIC AND PRIVATE BASIC EDUCATION SCHOOLS, IN COLLABORATION WITH BIYAYA ANIMAL CARE CLINIC

To:

Assistant Schools Division Superintendent

Chief Education Supervisors Unit and Section Heads

Public Elementary and Secondary School Heads

All Others Concerned

- 1. In reference to Regional Memorandum No. 477 s. 2025 and Memorandum DM-OASOPS-2025-02-01757 titled "Endorsement on Anti-Rabies Awareness Campaign in Public and Private Basic Education Schools, in Collaboration with Biyaya Animal Care", the Schools Division of the City of Batac recognizes the importance of promoting rabies awareness and preventing the disease.
- All school heads are encouraged to support and coordinate with Biyaya Animal Care in the promotion of rabies awareness, in light of the Rabies Awareness Month.
- Attached are Regional Memorandum 477 s.2025 and Memorandum OASOPS-2025-02-01757 for reference.
- For information and guidance.

ANSELMO R. ALUDINO Schools Division Superintendent,

Encl.: RM 477 s. 2025

Memorandum OASOPS-2025-02-01757 Reference: RM 477 s. 2025 Memorandum OASOPS-2025-02-01757 To be included in the Perpetual Index Under the following subject:

HEALTH

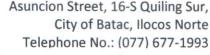
SGOD/jbj/DM-BIYAYAANIMALCARE 250 5484/250018/April 7, 2025

Assistant Schools Division Superintendent

By the Authority of the SDS:

















Republic of the Philippines

Department of Education

REGION I



REGIONAL MEMORANDUM No. 477 s. 2025

ENDORSEMENT OF ANTI-RABIES AWARENESS CAMPAIGN IN PUBLIC AND PRIVATE BASIC EDUCATION SCHOOLS, IN COLLABORATION WITH BIYAYA ANIMAL CARE

To: Schools Division Superintendents
All Others Concerned

- 1. This pertains to the attached Memorandum OASOPS-2025-02-01757 from Officer-In-Charge, Office of the Undersecretary for Operations, Malcolm S. Garma, Department of Education, Central Office, Meralco Avenue, Pasig City, on the above mentioned subject dated March 21, 2025 for information and guidance.
- 2. Referring to the letter from Biyaya Animal Care regarding the proposal to promote rabies awareness in collaboration with the Department of Education. Rabies a fatal viral infection primarily transmitted through bites or scratches from infected animals, most notably dogs, remains a significant public health issue in the Philippines. In light of Rabies Awareness Month, this Office endorses the proposed anti-rabies campaign, recognizing its importance in raising public awareness and preventing the disease.
- 3. Moreover, your support and coordination with Biyaya Animal Care are requested, through the dissemination of educational videos, materials, and activities, designed to advocate proactive measures against rabies across public and private basic education schools nationwide, are hereby requested. This initiative aligns with the Department's efforts to ensure a safer learning environment for all learners.

4. Attached is the Memorandum for your reference. For information and

Director IV

Incls.: MEMO OASOPS-2025-0201757

Reference: None

To be indicated in the <u>Perpetual Index</u> Under the following subjects:

HEALTH EDUCATION

PROGRAMS

SCHOOLS

ESSD/SQC/UJU RM_memo 2025 April 3, 2025







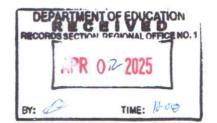
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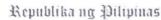
DepEd Region I region1@deped.gov.ph www.depedregion1.com

Doc. Ref. Code	RM-ORD	Rev	00
Effectivity	11.18.2024	Page	1 of 1









Department of Education

FFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM DM-OASOPS-2025-02- 01747

TO

REGIONAL DIRECTORS

MALCOLM B. GARMA SCHOOLS DIVISION SUPERINTENDENTS Assistant Secretary, Officer-In-Charge,

ALL OTHERS CONCERNED

Office of the Undersecretary for Operations

EPARTMENT OF EDUCATION OFF. 2 OF THE UNDERSECRETARY FOR OPERATIONS

FROM

MALCOLM S. GARMA 44

Assistant Secretary for Operations

Officer-in-Charge, Office of the Undersecretary for Operations

SUBJECT

ENDORSEMENT OF ANTI-RABIES AWARENESS CAMPAIGN IN

PUBLIC AND PRIVATE BASIC EDUCATION SCHOOLS, IN

COLLABORATION WITH BIYAYA ANIMAL CARE

DATE

12 MARCH 2025

This refers to the letter from Biyaya Animal Care regarding their proposal to promote rabies awareness, in collaboration with the Department of Education. Rabies is a deadly viral infection primarily transmitted through bites or scratches from infected animals, most notably dogs.

Given that rabies remains a significant public health concern in the Philippines and in view of the observance of the Rabies Awareness Month, this Office respectfully endorses the proposed anti-rabies campaign, recognizing its contribution to public awareness and disease prevention.

Moreover, your assistance and coordination with Biyaya Animal Care, through the dissemination of educational videos, materials, and activities, designed to advocate proactive measures against rabies across public and private basic education schools nationwide, are hereby requested. This initiative aligns with the Department's ongoing efforts in ensuring a safer environment for learners.

For questions and clarification, kindly coordinate directly with Hanna Garcia. Executive Assistant, Biyaya Animal Care via phone at 0967 136 4075 or email at hgarcia.biyayaph@gmail.com















Republika ng Pilipinas

Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM
OM-OUOPS-2025-02 0777

FOR

: ATTY. FATIMA LIPP D. PANONTONGAN

Undersecretary for External Partnerships and Public Affairs

Chief of Staff, Office of the Secretary

FROM

: MALCOLM S. GARMA

Assistant Secretary for Operations.

Officer-in-Charge, Office of the Undersecretary for Operations

SUBJECT

: COMPLETE STAFF WORK ON THE REQUEST FOR THE

APPROVAL OF ANTI-RABIES AWARENESS CAMPAIGN IN

SCHOOLS, IN COLLABORATION WITH BIYAYA ANIMAL CARE

DATE

: 12 March 2025

I. BACKGROUND INFORMATION

In a letter dated 06 March 2025, Biyaya Animal Care submitted a proposal to the Office of the Assistant Secretary for Operations – Learner Support Services, seeking collaboration with the Department of Education to conduct an anti-rabies awareness campaign in public and private basic education schools nationwide. Biyaya Animal Care is an organization dedicated to animal welfare advocacy, with a mission to make the Philippines a rabies-free country.

Rabies is a deadly viral disease primarily transmitted through the bite or scratch of an infected animal. According to World Health Organization (WHO, 2024), children aged 5 to 14 years are among the most frequent victims of rabies infections – an age group that includes a significant portion of learners in basic education.

Given this, the proposed campaign aims to raise awareness and educate school communities through the dissemination of rabies prevention campaign videos, educational programs, materials, and activities. With March observed as "Rabies Awareness Month", this initiative is both timely and relevant in reinforcing public health advocacy within the school setting.

Subsequently, this Office endorsed and referred the proposal to the Regional Offices and Schools Division Offices for appropriate action, in accordance with existing laws, regulations, and relevant policies of the Department.

In this regard, this Office recommends the conduct of the anti-rabies awareness campaign in schools, in partnership with Biyaya Animal Care, recognizing its potential to enhance public understanding of rabies as a public health concern. Furthermore, this initiative aligns with the Department's ongoing efforts to foster a safe and healthy learning environment.

II. OBJECTIVE

The Anti-Rabies Awareness Campaign, a collaboration between DepEd and Biyaya Animal Care, seeks to:

- 1. Educate learners, teachers, and school personnel on rabies prevention, responsible pet ownership, and safety measures against animal bites.
- Strengthen collaboration between schools and animal welfare organizations in promoting public health and safety.
- Support national efforts to eliminate rabies through awareness, education, and community engagement.

III. AVAILABILITY OF FUNDS

This campaign does not require funding from DepEd, as all materials and activities will be facilitated by Biyaya Animal Care.

IV. CLEAR STATEMENT OF REQUEST/RECOMMENDED ACTION

This office respectfully requests the approval of the attached endorsement to the Regional Offices and Schools Division Offices, to facilitate the conduct of Anti-Rabies Awareness Campaign in schools, for the good Undersecretary's consideration.

Should you have any questions or concerns, please do not hesitate to contact us via phone 8633-7213 or email at oasops.deped.gov.ph

- Approved
- Disapproved
- o Further Comments/Remarks





Biyaya Animal Care Mandala Park March 6, 2025

ASEC. DEXTER A. GALBAN

Department of Education

2nd & 5th Floor, Bonifacio Bldg, DepED Complex,
Meralco Ave, Pasig City

Dear ASEC. DEXTER GALBAN,

Greetings from Biyaya Animal Care!

We humbly seek DepEd's support in integrating an Anti-Rabies Awareness Campaign into public and private schools nationwide. With rabies remaining a serious public health issue in the Philippines, educating students on responsible pet ownership, vaccination, and bite prevention is crucial in fostering a safer environment for both children and animals.

We would love to collaborate with DepEd in promoting rabies awareness by sharing our rabies campaign video across all schools through educational programs, materials, and activities that encourage proactive measures against rabies.

We hope to discuss this initiative further at your convenience. Thank you for your time and consideration—we look forward to working together for a rabies-free Philippines.

Best regards,

Warm regards,

Rina Ortiz Co Founder

Biyaya Animal Care