



Republic of the Philippines
Department of Education

REGION I
SCHOOLS DIVISION OF THE CITY OF BATAC

Advisory No. **216** s. 2025
04 SEP 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

MARCOS FIESTA LITERARY AND ARTS COMPETITION 2025

The Provincial Government of Ilocos Norte will commemorate the 108th Birth Anniversary of President Ferdinand E. Marcos Sr. as part of this year's Marcos Fiesta through the following competitions:

- Speech Choir Competition
- Himig Ilokano Singing Contest
- Graphic Assets Contest

Relative to this, all public and private secondary schools are encouraged to participate. For the Speech Choir Competition, the official division entry is Batac Junior College, Inc. The other events have no limit on the number of school entries, provided that all eligibility requirements are met.

Participation remains voluntary and must follow the non-disruption of classes policy in DepEd Order No. 9, s. 2005 and the guidelines on off-campus activities in DepEd Order No. 66, s. 2017.

Attached is the official communication from the organizers containing the competition guidelines and requirements for reference.

For information.

SGOD/amb/ Marcos Fiesta 2025
2513318/0024/ September 3, 2025



DepEd Batac City



batac.city@deped.gov.ph



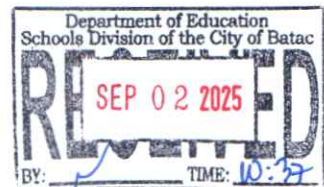
www.csdbatac.com

Asuncion Street, 16-S Quiling Sur,
City of Batac, Ilocos Norte
Telephone No.: (077) 677-1993



SDCB RECORDS UNIT

2513318



September 01, 2025

Dr. ANSELMO R. ALUDINO, CESO VISchool Division Superintendent
DepEd City of Batac

Subject: Invitation to Participate in Marcos Fiesta 2025 Activities

Dear Dr. Aludino,

We are pleased to inform you that the Province will be commemorating the 108th Birth Anniversary of President Ferdinand E. Marcos Sr., a yearly celebration that honors his enduring legacy and contributions to nation-building.

As part of this year's Marcos Fiesta 2025, we are pleased to invite your esteemed division to participate in the upcoming events for the said celebration. The event is composed of the following activities: Speech Choir Competition, Himig Ilocano: Singing Contest, and Graphic Assets Contest.

Timeline of events:

Date and Time	Activity	Remarks
September 5, 2025 4:00pm	Deadline for submission of the audition piece for Himig Ilocano: Singing Contest	N/A
September 8, 2025 4:00pm	Deadline for submission of entries for Speech Choir Competition and Graphic Art Contest	N/A
September 9, 2025	Announcement of Top 5 Finalists per Category	N/A
September 10, 2025	Announcement of Finalists for the Graphic Art Competition	N/A
September 12, 2025	Competition Proper	Robinsons Ilocos
8:00am	Technical Rehearsal	For Speech Choir and Himig Ilocano
10:30am	Graphics Art Competition	10:30am – 4:00pm – Allotted time
12:00nn	Registration for all Participants	



1:00pm	• Opening Program	
1:15pm – 2:45pm	• Speech Choir Competition	
2:45pm – 3:15pm	• Himig Ilocano (Solo Category)	
3:15pm – 3:45pm	• Himig Ilocano (Duet Category)	
3:45pm – 4:15pm	• Himig Ilocano (Quartet Category)	
4:30pm	• Awarding of all winners	

Attached to this letter are the guidelines for the aforementioned activities for your reference.

We would be truly honored by your participation, which reflects your commitment to unity and the promotion of our proud cultural and historical heritage.

For any questions or concerns, please contact Mr. Jeremy Mark Borromeo at 0977 710 0916 or 773 2642, or via email at presidentialcentermarcos@gmail.com

Thank you very much, and we look forward to your positive response.

Adai a Sapasap, Inia'y Maragpat!

Respectfully yours,


WILLIE JAKE B. SIB-AT



SPEECH CHOIR COMPETITION

MARCOS FIESTA 2025: LITERARY AND ARTS COMPETITION

General Guidelines:

1. Only eight (8) slots are available for this competition.
 - a. DepEd Ilocos Norte – 4 slots
 - b. DepEd City of Laoag – 2 slots
 - c. DepEd City of Batac – 2 slots
2. The group must not exceed 30 members, including technical personnel and propsmen.

Eligibility Requirement

1. The competition is open to all secondary-level students enrolled in any school within the Province of Ilocos Norte.

Registration Guidelines

1. Interested participants may submit their registration through:
 - Online submission, soft copies of the complete documentary requirements must be sent to presidentialcentermarcos@gmail.com. During submission, strictly follow the format for the subject and requirements attachments:

To: presidentialcentermarcos@gmail.com
Subject: Marcos Fiesta 2025 Speech Choir Competition_School Name

2. Late registration and incomplete requirements will lead to disqualification.

Documentary Requirements

1. Accomplished Registration Form
2. Copies of any valid ID or birth certificate with three (3) specimen signatures; must show address for proof of residency (All members of the group)
3. Portrait photo for online posting
4. Endorsement from the Department of Education Schools Division concerned

Performance Guidelines

1. The stage measures 10 meters (front) by 5 meters (sides). Contestants shall use the ground area for their performance.
2. The performance shall not be shorter than four (4) minutes but must not exceed eight (8) minutes, including entrance and exit. Groups will only be given a separate two (2) minutes period for preparation prior to the performance.
3. Props and risers are allowed to enhance the overall aesthetic appeal of the production, as well as the use of lights and sounds.
4. Attached herewith is the official contest piece "Pag-ibig sa Tinubuang Lupa" by Andres Bonifacio.
5. The judges' decision is final.
6. The organizers reserve the right to modify, alter or amend the above-stated rules or waive compliance therewith at their sole discretion if such steps are in accordance with the purpose of the Speech Choir Competition.



7. Refer to the schedule below:

Date and Time	Activity	Venue
September 8, 4:00pm	Deadline for submission of registration	N/A
September 12 8:00am	Live Performance • Technical Rehearsal	Robinsons Ilocos For Speech Choir and Himig Ilocano
10:30am	• Graphics Art Competition	10:30am – 4:00pm – Allotted time
12:00nn	• Registration for all Participants	Himig Ilocano and Speech Choir
1:00pm	• Opening Program	
1:15pm – 2:45pm	• Speech Choir Competition	
2:45pm – 3:15pm	• Himig Ilocano (Solo Category)	
3:15pm – 3:45pm	• Himig Ilocano (Duet Category)	
3:45pm – 4:15pm	• Himig Ilocano (Quartet Category)	
4:30pm	• Awarding of all winners	All Literary and Arts Awardees

Note: The schedule above is subject to change.

Criteria for Judging

DELIVERY	quality of voice, fluency and pronunciation, dynamics, blending and harmony	40%
INTERPRETATION	manner in which the piece is internalized	30%
STAGE PRESENCE	stage poise, eye contact, and audience impact	20%
COSTUME, SOUND EFFECTS & PROPS	attire relevant to the concept, sound production	10%
	TOTAL	100%

Prizes

Champion	20,000.00
2nd Place	15,000.00
3rd Place	10,000.00

Aside from the cash prizes indicated above, trophies will be given to the winners.

For More Information: Mr. Christian Louisse G. Tiu, Program In-Charge, at 0991-530-0211



SPEECH CHOIR COMPETITION Registration Form

	NAME	AGE	FUNCTION (PERFORMER OR PROPSMEN)
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			
26.			
27.			
28.			
29.			
30.			

Contact Details:

Contact Person: _____

Contact Number: _____



I/We have fully read, understood, and agreed with the Marcos Fiesta 2025 Speech Choir Competition Rules and Guidelines. By joining this event, I/we also consent to the organizers taking and using photos or videos of me/us for documentation and promotional purposes, including posting on social media and other platforms. If I/we prefer not to be photographed or recorded, I/we will inform the organizers before the start of the event.

SIGNATURE OVER PRINTED NAME

DATE

Important Reminder: Please attach a scanned copy of the participant's valid ID or birth certificate with three (3) specimen signatures upon submission of the registration forms, along with the individual/group photo. Failure to submit on or before the deadline will be a ground for disqualification.



Pag-ibig sa Tinubuang Lupa

Tula ni Andres Bonifacio

Aling pag-ibig pa ang hihigit kaya
sa pagkadalisay at pagkadakila
gaya ng pag-ibig sa tinubuang lupa?
Alin pag-ibig pa? Wala na nga, wala.

Ulit-ulitin mang basahin ng isip
at isa-isahing talastasing pilit
ang salita't buhay na limbag at titik
ng isang katauhan ito'y namamasid.

Banal na pag-ibig pag ikaw ang nukal
sa tapat na puso ng sino't alinman,
imbit taong gubat, maralita't mangmang
nagiging dakila at iginagalang.

Pagpupuring lubos ang nagiging hangad
sa bayan ng taong may dangal na ingat,
umawit, tumula, kumatha't sumulat,
kalakhan din nila'y isinisiwalat.

Walang mahalagang hindi inihandog
ng pusong mahal sa Bayang nagkukupkop,
dugo, yaman, dunong, katiisa't pagod,
buhay ma'y abuting magkalagot-lagot.

Bakit? Ano itong sakdal nang laki
na hinahandugan ng buong pag kasi
na sa lalong mahal kapangyayari
at ginugugulan ng buhay na iwi.

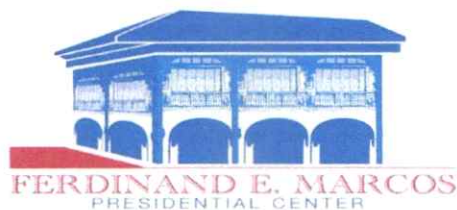
Ay! Ito'y ang Inang Bayang tinubuan,
siya'y ina't tangi na kinamulatan
ng kawili-wiling liwanag ng araw
na nagbibigay init sa lunong katawan.

Sa kanya'y utang ang unang pagtanggap
ng simoy ng hanging nagbigay lunas,



sa inis na puso na sisinghap-singhap,
sa balong malalim ng siphayo't hirap.

Kalakip din nito'y pag-ibig sa Bayan
ang lahat ng lalong sa gunita'y mahal
mula sa masaya't gasong kasanggulan.
hanggang sa katawan ay mapasa-libingan.



GRAPHIC ART CONTEST

MARCOS FIESTA 2025: LITERARY AND ARTS COMPETITION

ELIGIBILITY

The contest is open to high school and college students currently enrolled in any school in Ilocos Norte.

Participants must have registered online through <https://forms.gle/71SmMCQfQr9MU3bZ9> prior to the contest to qualify.

THEME AND OUTPUT

Each participant will produce 5 graphic assets based on a category (TBD) assigned through a draw-lots system to be held prior to the start of the contest proper.

Participants must also prepare mock-up of their 5 assets in five different formats (e.g., stickers, social media cards, merchandise, posters, or other creative uses).

The visual style of all assets must be consistent and unified under one design approach.

Format & Specifications

Graphic Assets:

Canvas size: 3000 x 3000 pixels at 300 dpi

File type: RAW file (PSD/AI/ etc.) + JPEG

Mock-ups:

Minimum canvas size: 1000 x 1000 pixels at 300 dpi

File type: JPEG only

Time Limit

The contest duration is 5 hours.

Tools & Software

Participants must use their own laptops, drawing tablets, or electronic devices capable of digital drawing.

Designs should be produced solely with Adobe Creative Suite programs (e.g., Photoshop, Illustrator).

Strictly no auto-generating software or applications (e.g., AI art generators, auto-tracing apps).



Originality

All works must be original illustrations created during the contest period.
Use of existing images, stock vectors, clipart, or any form of alteration of existing works is strictly prohibited.
Plagiarism or use of artificial intelligence-generated content will result in immediate disqualification.

Submission

At the end of the contest, participants must submit:
5 graphic assets (RAW + JPEG)
5 mock-up applications (JPEG only)

Files should be properly labeled with the participant's *Name_School_Category*.

OWNERSHIP AND USAGE RIGHTS

All entries will become the property of the Ilocos Norte Tourism Office.

The office reserves the right to alter, reproduce, reuse, and publish the submitted works for future promotional purposes.

Proper credit may be given when works are used.

CRITERIA FOR JUDGING

Creativity & Originality Uniqueness of concept, fresh interpretation of the theme.	30%
Consistency of Visual Style Cohesive and uniform design across all 5 assets.	25%
Quality of Illustration Technical execution, clarity, polish, and aesthetic appeal.	25%
Application & Practicality Effectiveness of mock-ups in real-world applications	20%
	100%



HIMIG ILOCANO: SINGING CONTEST

MARCOS FIESTA 2025: LITERARY AND ARTS COMPETITION

General Guidelines:

1. There shall be a singing contest during the Marcos Fiesta 2025: Literary and Arts Competition with three categories:
 - a. Solo Category
 - b. Duet Category
 - c. Quartet Category

Eligibility Requirement

1. The Solo and Duet categories are open to all residents of Ilocos Norte ages 15-18
2. The Quartet category is open to all residents of Ilocos Norte ages 18-23
3. Members for Duet and Quartet categories do not necessarily need to be from the same school or the same municipality/town

Audition Guidelines

1. The participant/s may play any song not less than 3 minutes to serve as an audition piece without cuts and edits.
2. Videos of previous performances may be submitted as an audition piece.
3. The participant/s must submit a portrait that will be used in social media postings.
4. The deadline for submission of the audition piece is September 5, 2025, 4:00pm.
5. If the accompaniment is on minus one, it must be plain with no background vocals.
6. The use of musical instruments is allowed. In case the participant/s is/are accompanied by a musician, the latter is allowed to play the instrument for the participant/s but is not permitted to do vocals.
7. The judges will choose 5 entries per category that will proceed to the Live Performance on September 12, 2025 at Robinsons Ilocos

Registration Guidelines

1. Interested participants may submit their audition piece together with all the documentary requirements through:
 - Online submission, soft copies of the complete documentary requirements must be sent to presidentialcentermarcos@gmail.com. During submission, strictly follow the format for the subject and requirements attachments:

To: presidentialcentermarcos@gmail.com
Subject: Marcos Fiesta 2025 Himig Ilocano

2. Late registration and incomplete requirements will lead to disqualification.

Documentary Requirements

1. Accomplished Registration Form
2. Copies of any valid ID or birth certificate with three (3) specimen signatures; must show address for proof of residency
3. Portrait photo for online posting



Live Performance Guidelines

1. Only the Top 5 entries per category from the submitted audition entries will advance to join the Live Performance.
2. All live performers shall select their song from the listed songs below. The song should last 3-5 minutes, including intros, adlibs, and a coda.
 - Bagani by Roel Rostata
 - Isang Dugo Isang Lahi Isang Musika by Richard Reynoso
 - Bagong Umaga by Bayang Barrios
 - Pagbabalik by Asin
 - Dugong Pilipino by Jonathan Badon
 - Dakilang Lahi by Anthony Castelo
 - Tagumpay Nating Lahat by Lea Salonga
 - Samu't Saring Iisa by Kent Charcos
3. The use of any musical instrument is allowed. In cases where the participant/s is/are accompanied by a musician, the latter is allowed to play the instruments for the participant but is not allowed to do vocals.
4. The judge's decision is final.
5. The organizers reserve the right to modify, alter or amend the above-stated rules or waive compliance therewith at their sole discretion if such steps are in accordance with the purpose of the Himig Ilocano.
6. Refer to the schedule below:

Date and Time	Activity	Remarks
September 5, 4:00pm	Deadline for submission of the audition piece	N/A
September 6-8	Judging for the identification of the Top 5 finalists per category	N/A
September 9	Announcement of Top 5 Finalists per Category	N/A
September 12	Competition Proper	Robinsons Ilocos
8:00am	• Technical Rehearsal	For Speech Choir and Himig Ilocano
10:30am	• Graphics Art Competition	10:30am – 4:00pm – Allotted time
12:00nn	• Registration for all Participants	
1:00pm	• Opening Program	
1:15pm – 2:45pm	• Speech Choir Competition	
2:45pm – 3:15pm	• Himig Ilocano (Solo Category)	
3:15pm – 3:45pm	• Himig Ilocano (Duet Category)	
3:45pm – 4:15pm	• Himig Ilocano (Quartet Category)	
4:30pm	• Awarding of all winners	

Note: The schedule above is subject to change.



Criteria for Judging

Solo Category

Vocal	Vocal technique, rhythm, and tempo	50%
Expression	Performance	30%
Showmanship	Show design, entertainment value	20%
	Total	100%

Duet Category

Vocal & Harmony	Vocal technique, rhythm, tempo, and blending of voices	50%
Expression & Teamwork	Emotional delivery, interaction, and coordination between performers	30%
Showmanship	Stage presence, audience impact, and entertainment value	20%
	Total	100%

Quartet Category

Vocal & Harmony	Vocal technique, rhythm, tempo, blending, and synchronization among members	50%
Expression & Teamwork	Group interaction, coordination, and emotional delivery	30%
Showmanship	Stage presence, confidence, and overall entertainment value	20%
	Total	100%

Prizes

	Solo Category	Duet Category	Quartet Category
Champion	10,000.00	15,000.00	20,000.00
2nd Place	7,000.00	10,000.00	15,000.00
3rd Place	5,000.00	6,000.00	10,000.00

Aside from the cash prizes indicated above, medals will also be given to the winners of the solo and duet categories, and trophies to the winners of the quartet category.

For More Information: Mr. Jeremy Mark M. Borromeo, Program In-Charge, at 0977-710-0916



HIMIG ILOCANO: SINGING CONTEST Registration Form

NAME	AGE	TOWN	SCHOOL (IF ANY)

**For the Solo Category, please fill out one row only; 2 rows for the Duet Category; and all rows for the Quartet Category*

Contact Details:

Contact Person: _____

Contact Number: _____

Audition Song: _____

I/We have fully read, understood, and agreed with the Marcos Fiesta 2025 Himig Ilocano: Singing Contest Rules and Guidelines. By joining this event, I/we also consent to the organizers taking and using photos or videos of me/us for documentation and promotional purposes, including posting on social media and other platforms. If I/we prefer not to be photographed or recorded, I/we will inform the organizers before the start of the event.

SIGNATURE OVER PRINTED NAME

DATE

Important Reminder: Please attach a scanned copy of the participant's valid ID or birth certificate with three (3) specimen signatures upon submission of the registration forms, along with the individual/group photo. Failure to submit on or before the deadline will be a ground for disqualification.