



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF THE CITY OF BATAC

Advisory No. **259** s. 2025
15 OCT 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

EXPLAINED PH JOURNCAMP+ AND NATIONAL CAMPUS PRESS SUMMIT 2025

Explained PH, a youth-led journalism organization driven by campus and community journalists nationwide, will be conducting the JournCamp+ (Explained PH Virtual Journalism Camp 2025 this November 8,9,15 and 16, 2025 and online press conference, National Campus Press Summit on November 22,23,29,and 30, 2025.

This is an exciting opportunity for campus journalists across the country to refine their skills and engage in meaningful discussions about the role of journalism in today's rapidly evolving information landscape. The camp will feature sessions led by distinguished speakers who are NSPC winners, professional journalists and multimedia artists, offering insights across all individual and group journalism events.

In line with this, all interested high schools are invited to take part in the event. The entire lecture series and press conference will happen during weekends to ensure that no classroom lessons and events will be disrupted. Attached is the event primer and the official invitation through the Schools Division Superintendent.

Should you have further questions and clarifications, please do not hesitate to reach out via mobile (09763084785- Prashanti Clarabelle Padayao) or via email at pipadayao@explained.ph.

For information.

2515984/zsp/Advisory_JournCamp+2025
25068/October 14, 2025

EXPLAINED PH JOURNCAMP+



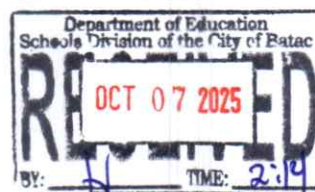
SDCB RECORDS UNIT

2515984

October 7, 2025

ANSELMO R. ALUDINO

Schools Division Superintendent
Schools Division of Batac City - Region I



Greetings in the name of free press!

Explained PH is a journalism organization driven by campus and community journalists nationwide. Since our founding in 2020, we have remained dedicated to fostering communities where facts can thrive through digital storytelling, journalistic training, educational programs, digital rights awareness, and fact-checking initiatives.

Our organization is set to hold our forth **JournCamp+** (Explained PH Virtual Journalism Camp 2025) this November 8, 9, 15, and 16, 2025, and **National Campus Press Summit** this November 22, 23, 29, and 30, 2025.

JournCamp+ is an exciting opportunity for campus journalists across the country to refine their skills and engage in meaningful discussions about the role of journalism in today's rapidly evolving information landscape. This year's camp will feature sessions led by **distinguished speakers who are NSPC winners, professional journalists, and multimedia artists**, offering insights across all individual and group journalism events. As well as an online press conference for young journalists to take part in student and community journalism.

In line with this, we would like to request you to invite all high schools within your jurisdiction to take part in our event. The entire lecture series and press conference will happen during weekends, this is to ensure that no classroom lessons and events will be disrupted. Attached in this email is the event primer and the official invitation.

Should you have further questions and clarifications, please do not hesitate to reach out via mobile (0976 308 4785 - Prashanti Clarabelle Padayao (she/her)) or via email at pjpadayao@explained.ph.

Thank you and we are truly looking forward to your favorable response!

For youth-led journalism,


Prashanti Clarabelle Padayao
Partnerships Head
Explained PH Organization Inc.



► REGISTRATION LINK:
<https://bit.ly/JournCampPlus2025>

SCAN THIS
TO REGISTER:



National Campus Press Summit

JOURN CAMP+

NOVEMBER 2025



www.explained.ph

LEARN MORE:
<https://journcamp.explained.ph>

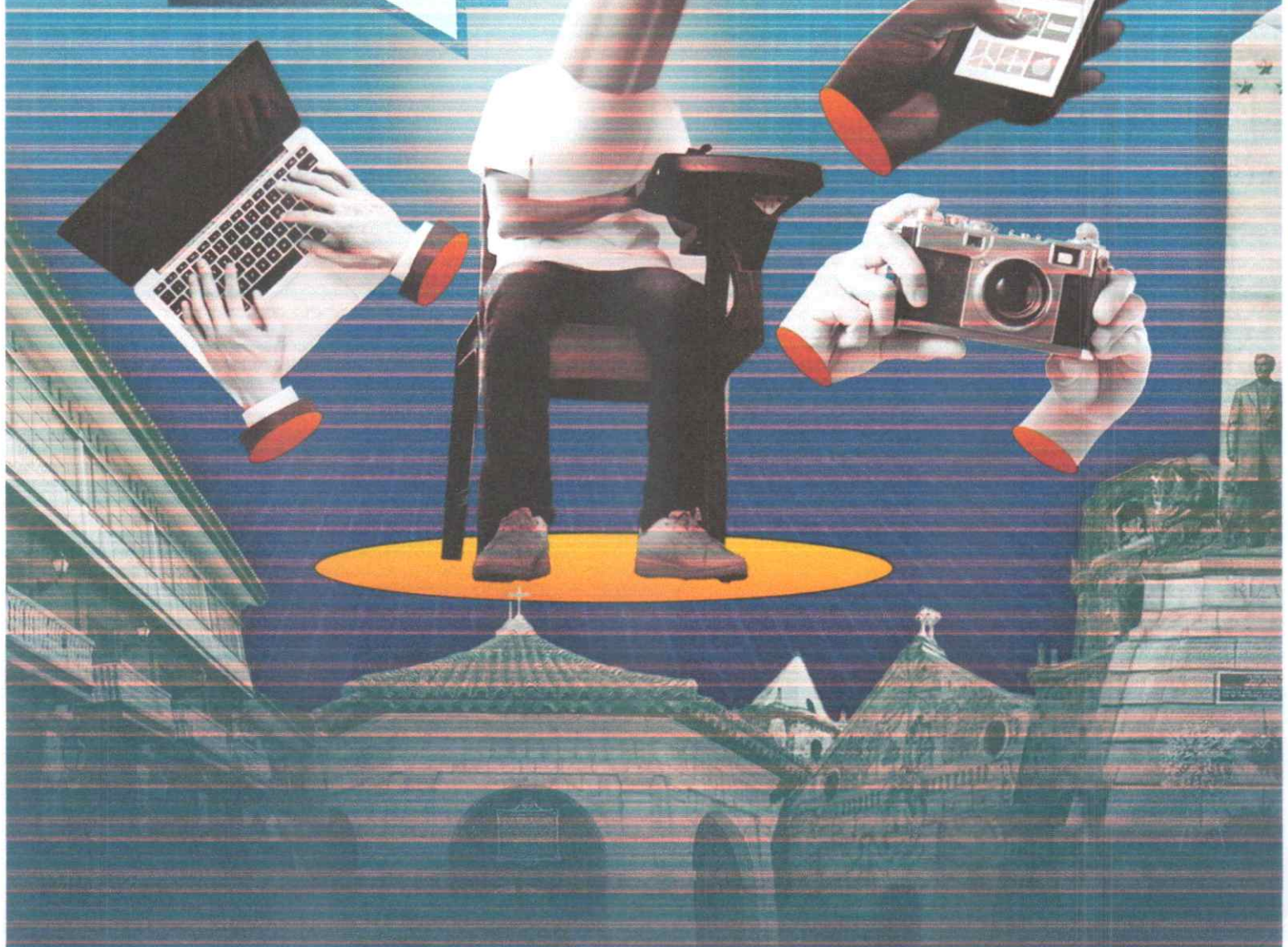
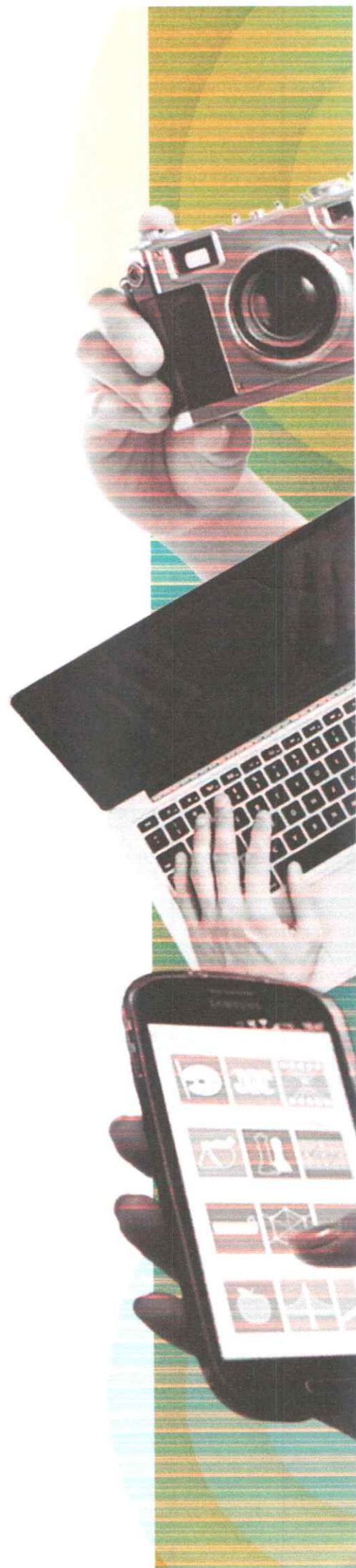


TABLE OF CONTENTS

- 01** About Explained PH JournCamp+ and National Campus Press Summit
- 03** JournCamp+ Categories
- 04** National Campus Press Summit Categories
- 05** Guidelines and Mechanics
- 07** Calendar of Events
- 09** About Explained PH
- 10** FAQs



About Explained PH JournCamp+ and National Campus Press Summit

The **Virtual Journalism Camp** is an annual initiative of Explained PH, an online media network led by young community and student journalists nationwide. It is designed to strengthen campus publications through capacity-building sessions that equip young journalists with the skills and knowledge they need to thrive in today's fast-changing media landscape.

This year, we proudly launch **JournCamp+: National Campus Press Summit** — combining seasoned practitioners with award-winning storytellers to give participants the chance to learn and engage with the best of Explained PH. As we continue to build communities where facts prevail, this summit becomes a vital space to share, collaborate, and explore impactful approaches to storytelling.

Objectives

- ▶ Capacity building - to strengthen campus publications through comprehensive skill development sessions
- ▶ Community Network - To connect with young journalists and student publications nationwide
- ▶ Expert Training - To learn from seasoned practitioners and award-winning storytellers
- ▶ Modern Approach - To explore impactful storytelling methods for today's media landscape

About National Campus Press Summit

The competition side of JournCamp+ — is a virtual press conference that brings together campus journalists from elementary, high school, and college to compete in a wide range of categories. Participants will be tasked to submit outputs online, simulating the real press conference experience in a nationwide setup.

With your registration, you get access to all lectures and the full competition — no extra fees. Winners will be awarded medals (shipping included), certificates of recognition, and national exposure.



JournCamp Through the Years

2022 (February 18–21)

First JournCamp

The pioneering camp featured six lectures: Headline Writing, News Writing, Opinion Writing, Sports Writing, Feature Writing, and Science and Technology Writing.

2023 (November 25–26)

Second JournCamp

Expanded with new lectures like Radio Broadcasting, Scriptwriting, Online Publishing, and Photojournalism to reflect growing demands.

2024 (November 23–24)

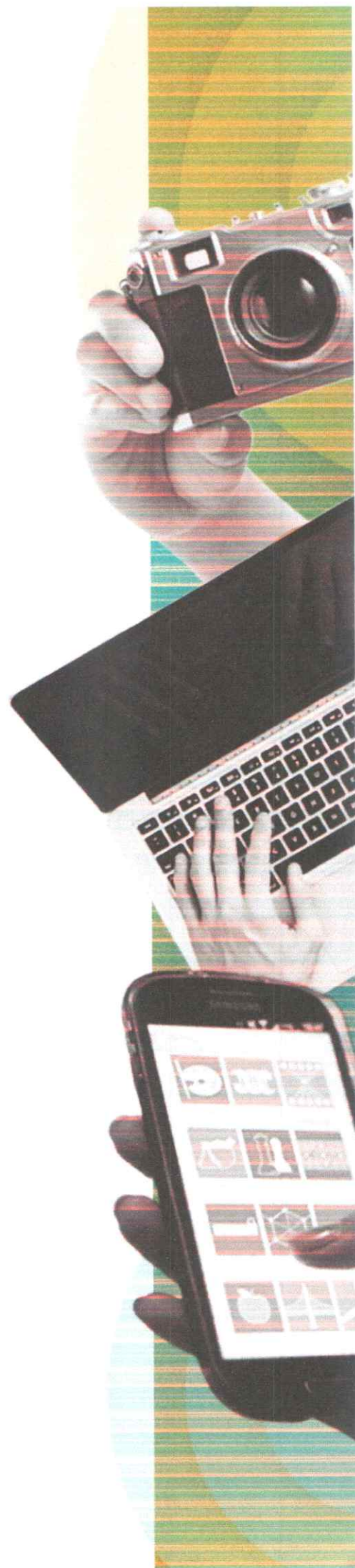
Third JournCamp

Showcased our largest lineup with 15 lectures, bringing together NSPC winners and seasoned industry veterans as speakers.

2025 (Month-long)

JournCamp+ Summit

Introduces a month-long program, expanded sessions, and the National Campus Press Summit competition for all student levels.



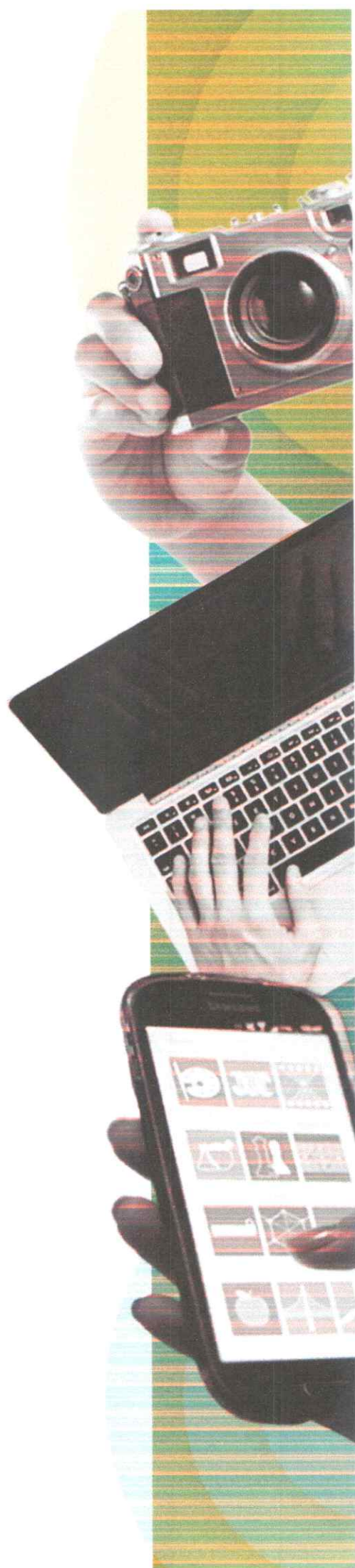
JournCamp+ CATEGORIES

- ▶ News Writing / Pagsulat ng Balita
- ▶ Editorial Writing / Paglalarawang Tudling
- ▶ Column Writing / Pagsulat ng Kolum
- ▶ Feature Writing / Pagsulat ng Lathalain
- ▶ Science and Technology Writing / Pagkuha ng Artikulong Agham at Teknolohiya
- ▶ Sports Writing / Pagsulat ng Balitang Isports
- ▶ Copyreading and Headline Writing / Pagwawasto ng Sipi at Pag-uulo ng Balita
- ▶ Photojournalism / Pagkuha ng Larawang Pampahayagan
- ▶ Editorial Cartooning / Paglalarawang Tudling
- ▶ Radio Broadcasting
- ▶ TV Broadcasting
- ▶ Collaborative Desktop Publishing
- ▶ Online Publishing / Online na Publikasyon
- ▶ Mobile Journalism
- ▶ How To Become an Effective Editor of Your Publication
- ▶ School Paper Management
- ▶ Political Cartoons
- ▶ MOCJ Tips
- ▶ Advocacy Journalism
- ▶ Peace Journalism



NATIONAL PRESS CAMPUS SUMMIT CATEGORIES

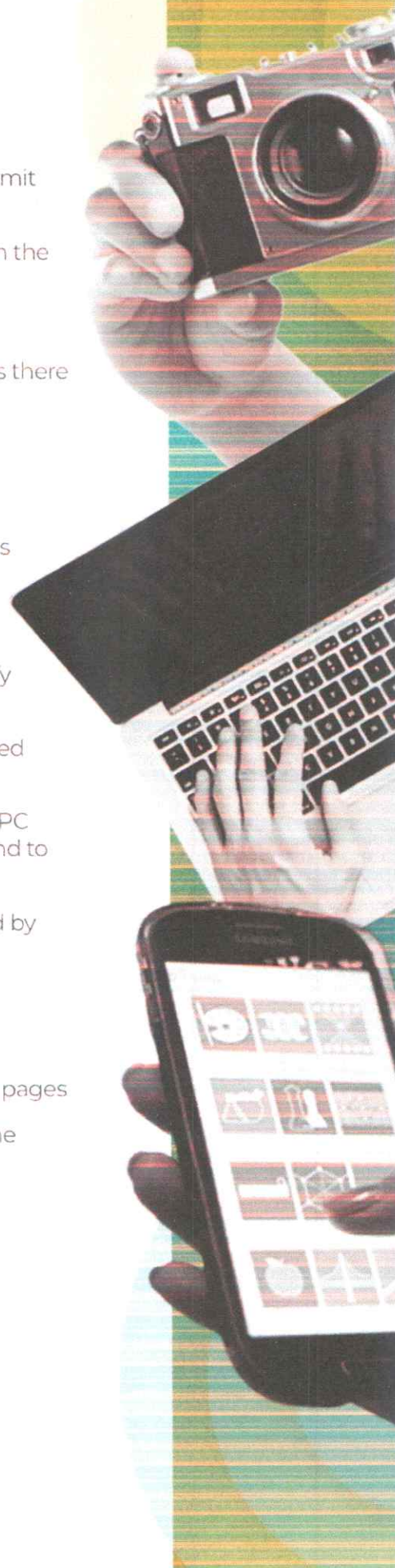
- ▶ News Writing / Pagsulat ng Balita
- ▶ Editorial Writing / Paglalarawang Tudling
- ▶ Column Writing / Pagsulat ng Kolum
- ▶ Feature Writing / Pagsulat ng Lathalain
- ▶ Science and Technology Writing / Pagkuha ng Artikulong Agham at Teknolohiya
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- ▶ Radio Broadcasting
- ▶ TV Broadcasting
- ▶ Collaborative Desktop Publishing
- ▶ Online Publishing / Online na Publikasyon
- ▶ Mobile Journalism



National Press Campus Summit General Guidelines

- a. Participants will compete in their category according to their respective level elementary, secondary, and college and must submit proof of enrollment.
- b. Participants shall comply with the registration process as found in the JournCamp+ website:
<https://go.explained.ph/JourncampPlus2025>
- c. Participants may join as many categories as they prefer as long as there will be no conflict of schedule.
- d. The National Press Campus Summit is set to take place after the lecture series, participation is free, but only optional and not mandatory.
- e. Upon submitting their entry, the participants grant the organizers the right to manage their works subject to the competition's terms and conditions.
- f. Participants are advised to attend the pre-contest orientation (details to be released soon) of their respective categories to clarify matters and raise concerns regarding the contest proper.
- g. The judging criteria, along with the panel of judges, will be released before the contest proper.
- h. Participants are highly encouraged to watch the Explained PH OPC Roadshow (details to be released soon) to answer their queries and to further understand the details of the competition.
- i. Participants shall engage with the promotional materials created by the organizers, including but not limited to the following:
 - ▶ Sharing of promotional materials on social media
 - ▶ Participation on the Display Photo (DP) Blast of the OPC
 - ▶ Invitation of friends to like/follow Explained PH social media pages
- j. Participants may visit the JournCamp+ website for updates on the forums and the online press conference:

<https://journcamp.explained.ph/>



Terms and Conditions

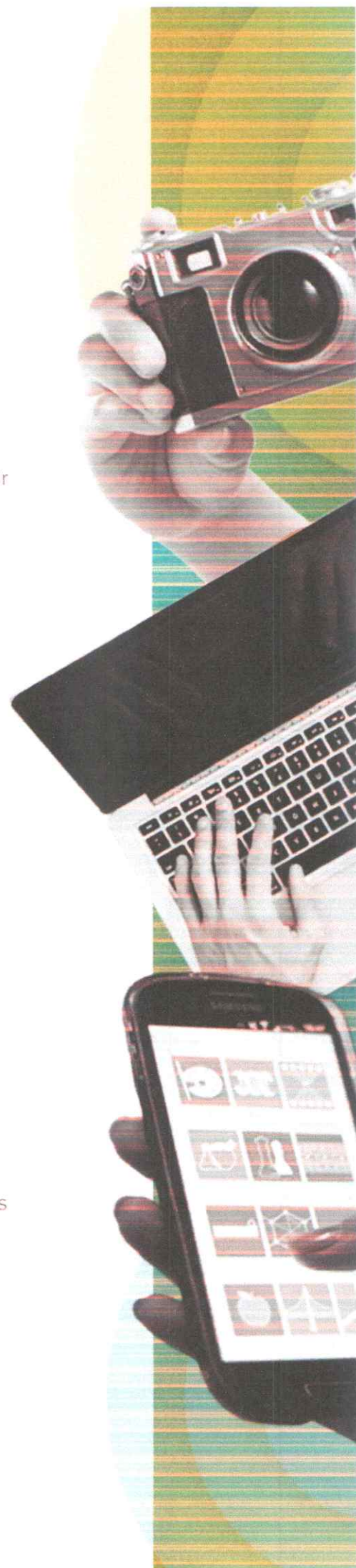
1. Participants guarantee that they have read, understood, and agreed to abide the guidelines of Explained PH OPC.
2. Entries will become the property of both the Explained PH OPC and the participants.
3. The participants hereby grant Explained PH OPC the right to publish their material.
4. The participants are prohibited from publishing or screening their materials prior to the Awarding Ceremony on December 7, 2025.

Registration

1. Click on the JournCamp+ Registration Form:
<https://go.explained.ph/JourncampPlus2025>
2. Fill out the personal details section
3. Submit proof of payment through the registration form
4. Confirm whether you plan to join the National Press Campus Summit
5. Submit and wait for the confirmation email

Grounds for Disqualification in National Press Campus Summit

1. Using fake and multiple identities for registration.
2. Faking of credentials and files necessary for verification.
3. Sharing of JournCamp+ and National Press Campus Summit files to others who did not officially register for the event.
4. Misconduct towards co-participants and facilitators.
5. Violation of terms, conditions, and policies of the competition.



WEEK 1

Nov 8, 2025 (Saturday)

Lectures

Nov 9, 2025 (Sunday)

Lectures

WEEK 2

Nov 15 - 21, 2025

Lectures

WEEK 3

Nov 22, 2025 (Saturday)

Online Press Conference Grand Opening

Special Lecture Talks

Release of Mechanics and Guidelines

Nov 23, 2025 (Sunday)

OPC for Mojo & Photojournal

Nov 24, 2025 (Monday)

OPC for News Writing

Nov 25, 2025 (Tuesday)

OPC for Editorial & Column Writing

Nov 26, 2025 (Wednesday)

OPC for Scitech Writing

Nov 27, 2025 (Thursday)

OPC for Sports & Feature Writing

Nov 27, 2025 (Friday)

OPC for Editorial Cartooning

WEEK 4

Nov 29, 2025 (Saturday)

OPC for TV Broadcasting

Nov 9, 2025 (Sunday)

OPC for Radio Broadcasting

Dec 1, 2025 (Monday)

OPC for Collab Desktop Publishing

Dec 2, 2025 (Tuesday)

OPC for Online Publishing

Dec 3 – Dec 5, 2025

Judging Period

WEEK 5

Dec 7, 2025

Announcement of Winners

About Explained PH

Explained PH Organization Inc. (shortened as Explained PH) is a non-stock, non-profit, youth-serving organization duly recognized by the **Securities and Exchange Commission (SEC)**. We aim to promote and empower youth and community-driven journalism by serving as a platform for journalistic training, educational programs, and digital publishing of news and information nationwide.

As a youth-serving organization, we aim to hone the skills, talent, and passion of aspiring young journalists to serve the public with their journalistic repertoire by providing relevant projects. Anchoring our service to the community, we aim to echo people's voices in its reportage through accurate and transparent community journalism.

Facebook

<https://www.facebook.com/ExplainedPH/>

Instagram @explained.ph

<https://www.instagram.com/explained.ph/>

X @explained_ph

https://x.com/explained_ph

Tiktok @explained.ph

<https://www.tiktok.com/@explained.ph? t=8ouVZC5Kym1& r=1>

Youtube @ExplainEDPH

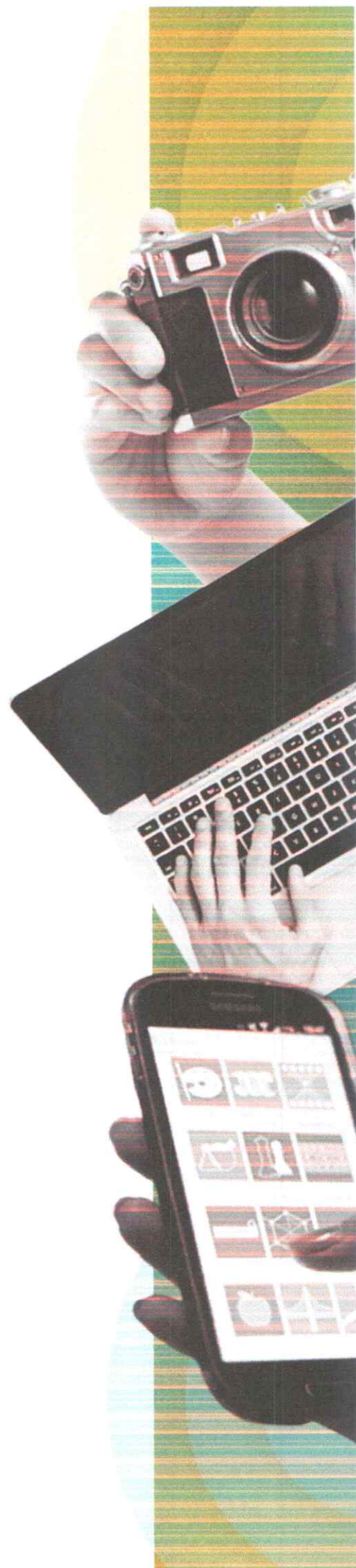
<https://www.youtube.com/@ExplainEDPH>

Email

journcamp@explained.ph

Website

<https://journcamp.explained.ph/>



FAQs

Lecture Series (JournCamp+)

How do I register?

Simply fill out the official registration form and follow all the instructions provided. Once you submit, your slot will be recorded automatically.

How much is the registration fee and what does it cover?

The registration fee is ₱150. This already covers:

- Access to all campus journalism lectures
- Participation in JournCamp+ activities
- Eligibility for the National Campus Press Summit

What platform will be used?

The lectures will be conducted through trusted online conferencing platforms, ensuring participants nationwide can join seamlessly.

I registered but haven't received a confirmation email. What should I expect after registration?

After submitting your form, you will see an on-screen confirmation message confirming that we have received your registration.

A separate confirmation email will be sent to your registered address within a few days. If you don't see it, kindly check your Spam or Promotions folder.

What is the schedule of the lectures?

The detailed schedule and lecture lineup will be released in the official event primer — COMING SOON.

When will I receive my certificate and lecture materials?

All certificates and lecture materials will be released after the month-long event has concluded.

What materials will I get as a participant?

Every registered participant will receive:

- Certificate of Participation
- Lecture recordings
- Slide decks with lecture notes from the speakers

Who are the speakers?

The official list of speakers will be included in the event primer — COMING SOON. Expect a lineup of NSPC champions, seasoned practitioners, and industry professionals.



FAQs

National Campus Press Summit (Competition / Online Press Conference)

Is joining the competition required? What if I only want to attend the lecture series?

No, joining the competition is optional. It is not required since it is included only as a free add-on activity to make JournCamp more exciting. In the registration form, participants can simply select whether or not they want to join.

However, we highly recommend participating in the competition for the added experience and learning opportunity.

Who can join the National Campus Press Summit?

The summit is open to registered JournCamp+ participants from elementary, high school, and college.

Do elementary, high school, and college compete in the same categories?

No. Categories are separated by level (Elementary, High School, and College).

Do I need to pay an extra fee for the competition?

No. The competition is already included in your ₱150 registration fee.

How will I register for the competition?

Registration forms for both individual and group categories will be released separately, most likely by the end of October or early November. These forms will be sent only after all registrants have been consolidated.

What are the requirements for group categories?

All members must have completed their registration and payment.

Payment reference codes of all members will be required for cross-checking.

A designated group leader or coach will submit the consolidated form for the team.

Is proof of enrollment required?

Yes. All participants (individual and group) will be asked to submit a proof of enrollment (e.g., school ID or certificate of enrollment) for validation.

What do winners of the competition receive?

Winners of the National Campus Press Summit will receive a Certificate of Recognition, in addition to the Certificate of Participation and lecture materials.

Our school requires an invitation letter to allow participation. Who should we contact?

For official letters and invitations, kindly email poalbis@explained.ph

