



Republic of the Philippines
Department of Education

REGION I

SCHOOLS DIVISION OF THE CITY OF BATAC

DIVISION MEMORANDUM

No. **700**, s. 2025

23 OCT 2025

**PARTICIPATION TO THE PARADA ILOCA-ILOCANA FLOAT
COMPETITION OF THE SEMANA TI AR-ARIA 2025**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
All School Heads Concerned (Public)
All Others Concerned

1. Relative to the invitation of the Provincial Government of Ilocos Norte (PGIN), through the Ilocos Norte Tourism Office (INTO), for Semana ti Ar-Aria — Parada Ilocana Float on **October 31, 2025 at 6:00 p.m.**, the Schools Division of the City of Batac (SDCB) shall participate in the said celebration.

2. In view of this, all public school heads are advised to facilitate the design and structure of the Division float and the Division Working Committee. Designs and materials must adhere to the event's official guidelines and prioritize safety and durability.

3. **A planning meeting for the Division float is scheduled on October 23, 2025, 4:00 p.m. at the Schools Division Office.** All members of the Working Committee are enjoined to attend.

4. Employees shall likewise reflect their attendance to the activity in their respective Daily Time Record (DTR) to facilitate the granting of Compensatory Overtime Credits (COC) and Vacation Service Credits (VSC), in accordance with the existing policies, rules, and regulations of the Civil Service Commission (CSC) and the Department of Education (DepEd).

5. Attached are the following for reference:

Enclosure 1: Working Committee

Enclosure 2: Parada Ilocana-Ilocana 2024 Guidelines

6. Wide dissemination of this Memorandum is desired.

ANSELMO R. ALUDINO
Schools Division Superintendent

By the Authority of the SDS:

ARNEL S. BANDIOLA
Assistant Schools Division Superintendent

Encl.: None
Reference: None
To be included in the Perpetual Index
Under the following subject:

CELEBRATIONS AND FESTIVALS

SGOD/dro/ 25027 Participation to the Parada Ilocana-Ilocana Float Competition of the Semana Ti Ar-Aria 2025



DepEd Batac City



batac.city@deped.gov.ph



www.csdbatac.com

Asuncion Street, 16-S Quiling Sur,
City of Batac, Ilocos Norte
Telephone No.: (077) 677-1993

Enclosure 1. Float Working Committee

Role	Name	School
Chairperson	DEEJAY R. OPELAC	SDO
Vice-Chairpersons	CONNIE MARIE ANGELIE MAE P. BALIGNASAY	BNHS
	DITAS G. DOMINGO	CBNHS POB
Members	ZINDIE MAE C. HIBAYA	CBNHS POB
	STEVE JOHN R. BAUTISTA	
	FELIBETH S. SALADINO	
	JOVELYN TABUNAN	
	CLIFFORD F. SAPADEN	
	ERWIN KYLE A. BALMILERO	
	JAQUELINE ABIÑO	SDO
	ANGELICA D. OBIANO	
	MARK LESTER DOMINGO	
	DARWIN N. DELA CRUZ	BNHS
	FROILAN S. MATUTINO	
	ROSELYN A. BIGAYAN	
	FRICILLA JOY C. LORENZO	
	KRISTELL JOY AGUSTIN	
	MARLON T. LUMANG	
	GERARDO MARIO B. MANLIGOT	
	SONNY AUGUSTINO P. FIESTA	
	All Public Secondary School Heads	
	All School AO IIs	
	All Utility Workers (as needed)	



SDCB RECORDS UNIT

2516549

Republic of the Philippines
PROVINCE OF ILOCOS NORTE

ILOCOS NORTE TOURISM OFFICE



October 15, 2025

ANSELMO R. ALUDINO

Schools Division Superintendent

Department of Education- Division of the City of Batac

Dear Superintendent Aludino,

The Provincial Government of Ilocos Norte will once again hold the Semana ti Ar-Aria Festival 2025 this October to showcase the enduring customs, traditions, and beliefs of the Ilocano in honoring and remembering our departed ones.

In line with this, we are pleased to invite your office to participate in the festival's activities, particularly during the Parada Iloca-Ilocana Float Competition on October 31, 2025, at 6:00 p.m. in Laoag City.

Your participation will be greatly appreciated as we continue to promote our shared culture and heritage. Please find the attached schedule of activities for your reference.

For further questions and coordination, please contact Mr. CJ Peregrino at 0999 402 9499.

Respectfully,

A-XAVIER R. RUIZ

Supervising Tourism Operations Officer



Ilocos Norte / MINI!
**SEMANA
AR-ARIA**
ILOCANO HALLOWEEN FESTIVAL
Calendar of Activities

Ar-aria Car & Motorshow

5pm | OCTOBER 24, 2025
Sirib Mile

**Mercato ni Nanay Ces
Ar-aria Bazaar**

5pm - 10pm | OCTOBER 24-31, 2025
MINC Centennial Arena Parking Lot

**Ar-aria Film Festival
(Solid North Edition)**

6pm - 9pm | OCTOBER 30, 2025
SM City Laoag City Dap-ayan Park

Trick or Treat

4pm | Marcos Stadium

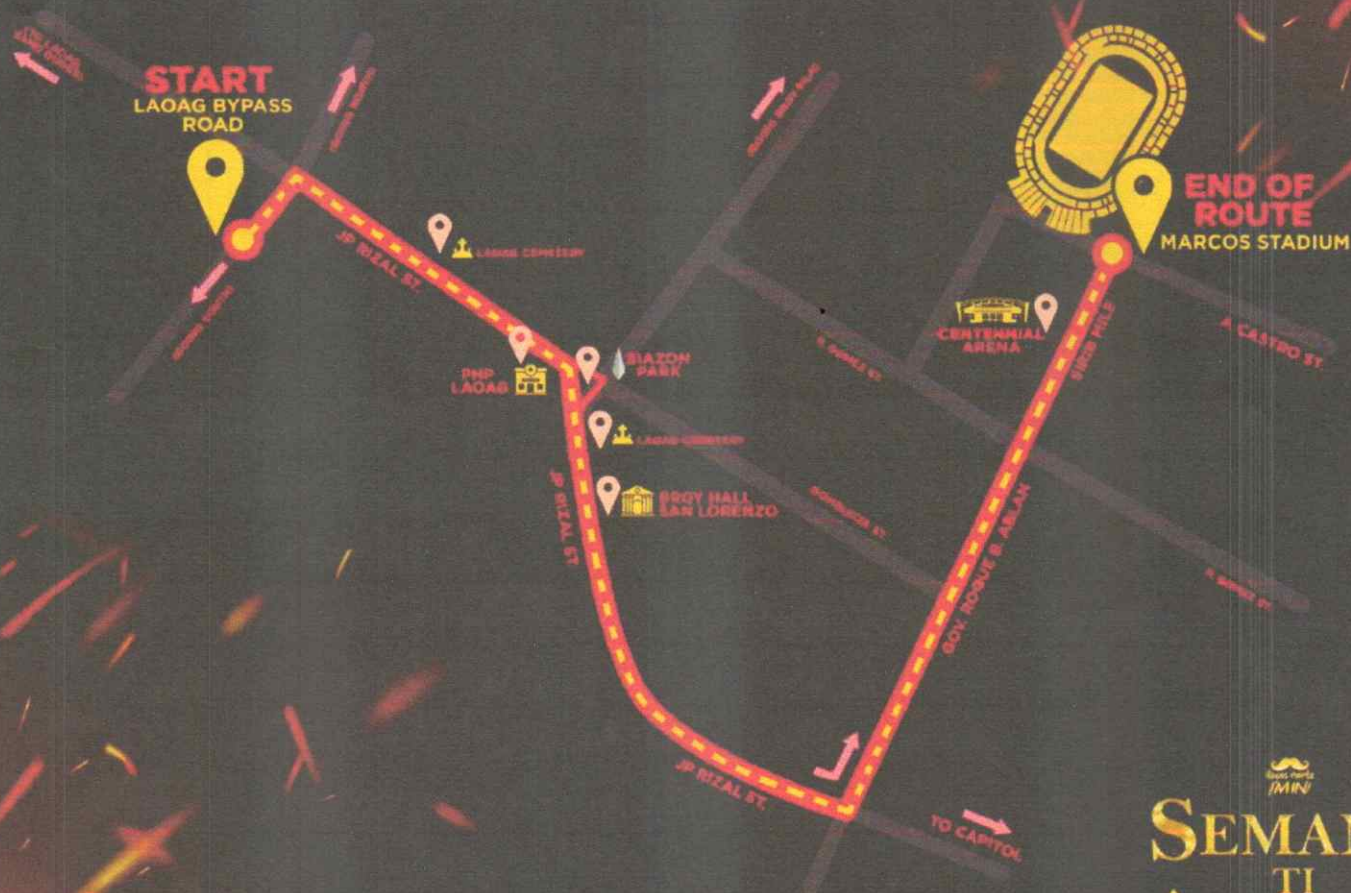
Parada Iloca-locana

6pm | Bypass Road to Sirib Mile
OCTOBER 31, 2025

Tumba

November 1-2, 2025
6pm | Paoay, Ilocos Norte

Parada Iloca-locana : Parade Route



SEMANA
TI
AR-ARIA
ILOKANO HALLOWEEN FESTIVAL

PARADA ILOCA-LOCANA 2025 FLOAT COMPETITION GUIDELINES



1. The concept or theme for the float must clearly interpret this year's official theme, **"Encantadia"** by showcasing elements of Ilocano Halloween and highlighting the Semana ti Ar-Aria values and cultural traditions of our province or locality.
2. **Assembly time for all parade participants (dancers, floats, and members of the LGU) is 5:00 PM at the Bypass Road.**
3. The parade will start at **6:00 PM on October 31, 2025**, traversing **Bypass Road and Ablan Avenue**, and ending in front of the **Marcos Stadium**.
4. Floats must be constructed on top of a **vehicle** or a **trailer pulled by a vehicle**. Ensure stability and proper weight distribution.
5. The total height of the float must **not exceed 14 feet**, including all decorative elements.
6. All floats must include a **working onboard sound system** playing **thematic Halloween or Semana ti Ar-Aria music**. Music must align with the float's concept and overall mood.
7. Lighting must be treated as a **primary design component**, not just an accessory. Lights should **highlight the structure, enhance details, and bring thematic elements to life**.
 - a. Use of **LED strips, spotlights, colored filters, animated lights, and backlight effects** is encouraged.
 - b. Consider **synchronized lighting sequences** that interact with the soundtrack or narrative of your float.
 - c. Employ **uplighting** and **backlighting** to create dramatic silhouettes and depth.
8. Lighting colors must complement the **overall color scheme and concept** of the float. Avoid overly harsh or distracting color combinations unless intentional for thematic effect.
9. Use lighting to **engage the audience**—for example, motion-triggered lights, glowing elements that respond to sound, or projected illusions.
10. All lighting fixtures must be securely fastened and should not pose a hazard to the public or riders. Battery-powered or generator-powered setups are permitted, provided they are safely operated.

JUDGING CRITERIA

DESIGN

50%

- Artistic Creativity
- Effective Use of Color/Lighting
- ~~Centerpiece Presence~~

CONSTRUCTION DETAIL

25%

- Craftsmanship
- Materials Used (emphasis on natural or sustainable materials)

THEME

25%

- Relevance and Interpretation of this year's theme

TOTAL

100%