



Republic of the Philippines  
**Department of Education**

REGION I  
SCHOOLS DIVISION OF THE CITY OF BATAC

Advisory No. **113** s. 2026

28 MAY 2026

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
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**INVITATION OF THE RESPONDERS SUPPORT GROUP INC. TO THE  
SEMINAR ON STRATEGIC MANAGEMENT AND LEADERSHIP FOR  
PUBLIC SERVICE**

The Responders Support Group Incorporated announces its invitation to the seminar on Strategic Management and Leadership for Public Service at the Camelot Hotel, Mother Ignacia Ave. Diliman, Quezon City on July 15-17, 2026.

The activity aims to equip high-level government officials with universal management frameworks for setting vision, making strategic decisions, and leading organizational change.

Teaching and non-teaching employees from public and private schools are invited to participate in the activity on a voluntary basis.

Participation of public and private school shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9 s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Attached is the letter of invitation for reference.

For more information and other concerns please contact:

**RSGI Secretariat**

Contact Number: 0977-428-9976

E-mail address: [responderssupportgroupinc@gmail.com](mailto:responderssupportgroupinc@gmail.com)

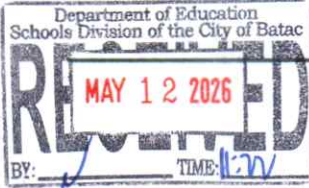
For information.

SGOIB/pppd/DA-RespondersSupport  
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2606794

Republic of the Philippines  
**Department of Education**  
REGION I



MAY 12 2026

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**INVITATION OF THE RESPONDERS SUPPORT GROUP INC. TO THE SEMINAR  
ON STRATEGIC MANAGEMENT AND LEADERSHIP FOR PUBLIC SERVICE**

The Responders Support Group Incorporated announces its invitation to the seminar on Strategic Management and Leadership for Public Service at the Camelot Hotel, Mother Ignacia Ave. Diliman, Quezon City on July 15-17, 2026.

Target participants include all interested representatives from different agency unit/division, both from supervisory level and the rank and file. There will be a registration fee of P6,000.00 (live-out) and P10,000.00 (live-in) inclusive of the following: Module of the subject matter, breakfast, lunch, snacks, and Certificate of Completion and Appearance, and accommodation for live-in.

Attendance of interested participants shall be voluntary. Attached are the Registration Form and details, and the course matrix for reference.

For registration and other queries, please contact:

**RSGI Secretariat**  
5F Wil-Vic Building  
125 Kamias Road, Quezon City  
Contact number: 0977-428-9976  
Email address: [responderssupportgroupinc@gmail.com](mailto:responderssupportgroupinc@gmail.com)

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May 11, 2026



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# Registration Form

## Strategic Management & Leadership for Public Service

Class Schedule : July 15-17, 2026  
Class Hours : 8:00 am to 5:00 pm  
Venue : Camelot Hotel, #35 Mother Ignacia Avenue, Quezon City  
Standard Course Fee: Php 6,000.00  
Php 10,000 (live in) two (2) night hotel accommodation)

Course fee includes class instruction, course materials, certificate of completion, and use of ancillary equipment and hardware. Audio or video recording of the training course is strictly prohibited. Responders Support Group Inc reserves the right to make changes to the information contained herein without prior notice.

Name of Participants:

1. \_\_\_\_\_ Position: \_\_\_\_\_ Email/Mobile: \_\_\_\_\_
2. \_\_\_\_\_ Position: \_\_\_\_\_ Email/Mobile: \_\_\_\_\_
3. \_\_\_\_\_ Position: \_\_\_\_\_ Email/Mobile: \_\_\_\_\_
4. \_\_\_\_\_ Position: \_\_\_\_\_ Email/Mobile: \_\_\_\_\_
5. \_\_\_\_\_ Position: \_\_\_\_\_ Email/Mobile: \_\_\_\_\_

**\*If registering individuals exceed five (5), kindly use multiple copies of this registration form.**

### AUTHORIZING OFFICER / CONTACT PERSON:

Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Company Name/Department: \_\_\_\_\_  
Adress: \_\_\_\_\_  
Tel / Mobile No. \_\_\_\_\_ Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

### POLICIES ON REGISTRATION

1. Standard Registration fee of **PHP 6,000.00** can be paid during the training day itself or deposit the registration fee under **Responders Support Group Inc.** with **SB (Security Bank) Account No. 00000-25651703.**
2. Cancellations are accepted (3) working days prior to the training dates. Note: No Advice of cancellation is considered to be paid. Substitutions can be made any time.
3. Kindly email back this reservation form to us at [respondersphilippines@gmail.com](mailto:respondersphilippines@gmail.com) or call us at (02) 85217736/ Mobile # (0977) 4289976 look for Ms. Shein to ensure your seat is reserved.



**Kindly deposit your payments with our bank account details below:**

Bank Name: Security bank
Account Name: RESPONDERS SUPPORT GROUP INC
Account Number: 00000-25651703
Branch: Kamias corner Anonas, Quezon City

**or to our Cash account:**

Account Name: SHERYL TRANQUILO
Gcash Number: 09774289976

**REGISTRATION VIA ONLINE / ZOOM: Php 3,000**

We will send the link for the via  
ONLINE / ZOOM.

Name:
Position:
Department:
Company:
Adress:
Mobile #:
Viber No.:
Email Adress:
Messenger

After completing a training, participants often receive a certificate of completion, attendance, or participation to recognize their effort and validate the skills acquired. This process generally serves as formal proof of training, which can be utilized for career development, professional licensing, or CPD (Continuing Professional Development) units.

# Strategic Management & Leadership for Public Service

EXECUTIVE EDUCATION PROGRAM Facilitator:

Engr. Ely Jun Pates

*Master of Management - UP-Diliman*

*Master of Engineering in Artificial Intelligence - UP-Diliman*

## Course Overview

Duration: 3 Days (9:00 AM – 4:30 PM daily) Format: Executive seminars, strategic planning workshops, and leadership case studies.

**Objective:** To equip high-level government officials with universal management frameworks for setting vision, making strategic decisions, and leading organizational change.

**Key Philosophy:** "Good strategy is not about politics; it is about clarity, alignment, and execution."

## Day 1: Strategic Analysis – "Diagnosing the Organization"

**Focus:** Understanding where the organization stands today using robust management tools.

### Learning Objectives

- Differentiate between "Operational Effectiveness" and "True Strategy."
- Analyze the external environment using PESTEL.
- Assess internal organizational health and resources.

### Schedule

Time	Session	Activity / Topic
09:00 - 10:30	Session 1.1: Foundations of Strategy	Lecture: Defining Strategy. The difference between Mission (Why we exist), Vision (Where we are going), and Strategy (How we get there). Discussion: Common strategic mistakes in large organizations (e.g., "Trying to be everything to everyone").
10:30 - 10:45	Break	
10:45 - 12:30	Session 1.2: The External Landscape	Lecture: PESTEL Analysis (Political, Economic, Social, Technological, Environmental, Legal). Workshop: <i>The Horizon Scan</i> . Groups identify the top 3 external threats and opportunities facing their specific department over the next 5 years.

12:30 - 13:30	<i>Lunch</i>	
13:30 - 15:00	<b>Session 1.3: Internal Capabilities</b>	<b>Lecture:</b> SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats) - getting beyond the basics. <b>Activity:</b> <i>Honest Mirror</i> . Participants list their agency's top internal weaknesses (e.g., outdated technology, skills gap) that might block their strategy.
15:00 - 15:15	<i>Break</i>	
15:15 - 16:30	<b>Session 1.4: Strategic Alignment</b>	<b>Lecture:</b> The McKinsey 7S Framework (Strategy, Structure, Systems, Shared Values, Skills, Style, Staff). <b>Discussion:</b> How misalignment causes failure (e.g., Great strategy, but wrong organizational structure).

## Day 2: Strategy Formulation – "Setting the Direction"

Focus: Making clear choices and setting goals.

### Learning Objectives

- Develop clear Vision and Mission statements.
- Set SMART Goals (Specific, Measurable, Achievable, Relevant, Time-bound).
- Make difficult strategic trade-offs.

### Schedule

Time	Session	Activity / Topic
09:00 - 10:30	<b>Session 2.1: Vision &amp; Mission</b>	<b>Lecture:</b> What makes a powerful Vision statement? (Inspiring, Clear, Concise). <b>Workshop:</b> <i>Visioning Exercise</i> . Participants draft or refine their department's Vision statement. Is it easy to understand? Does it inspire?
10:30 - 10:45	<i>Break</i>	
10:45 - 12:30	<b>Session 2.2: Strategic Planning Framework</b>	<b>Lecture:</b> VMOSA (Vision, Mission, Objectives, Strategies, and Action Plans). <b>Activity:</b> <i>Cascading Strategy</i> . How to take a 5-year goal and break it down into a 1-year objective.
12:30 - 13:30	<i>Lunch</i>	

13:30 - 15:00	Session 2.3: Decision Making	Lecture: Strategic Decision Making. Dealing with limited resources. Activity: <i>The Prioritization Matrix</i> . Plotting initiatives on an "Impact vs. Effort" grid. Deciding what to stop doing (De-prioritization).
15:00 - 15:15	<i>Break</i>	
15:15 - 16:30	Session 2.4: Stakeholder Management	Lecture: Identifying key stakeholders (Public, Media, Higher Office, Employees). Discussion: How to communicate strategy to different groups. Ensuring "buy-in" before implementation.

### Day 3: Execution & Leadership – "Making it Happen"

Focus: The human side of management—Culture, Leadership, and Change.

#### Learning Objectives

- Understand the principles of Change Management.
- Lead teams through resistance.
- Monitor performance using the Balanced Scorecard.

#### Schedule

Time	Session	Activity / Topic
09:00 - 10:30	Session 3.1: The Balanced Scorecard	Lecture: Moving beyond just "Budget Execution." Measuring Customer (Citizen) Satisfaction, Internal Processes, and Learning/Growth. Activity: <i>Scorecard Draft</i> . Identifying 1 key metric for each of the 4 perspectives.
10:30 - 10:45	<i>Break</i>	
10:45 - 12:30	Session 3.2: Leading Change	Lecture: Kotter's 8 Steps for Leading Change. Why transformation efforts fail (complacency, lack of coalition). Discussion: Handling resistance from staff. "The Frozen Middle" (Middle management resistance).
12:30 - 13:30	<i>Lunch</i>	
13:30 - 15:00	Session 3.3: Transformational Leadership	Lecture: Transactional vs. Transformational Leadership. Reflection: <i>Leadership Styles</i> . What is your default style? When should you be directive vs. collaborative?

15:00 - Break  
15:15

15:15 - Session 3.4: Action  
16:30 Planning

*Workshop: Commitment to Action.* Participants outline the first 3 steps they will take upon returning to their office to improve strategic clarity and execution.

## Recommended Case Studies

### 1. Singapore's Transformation (Lee Kuan Yew)

- **Theme:** Visionary Leadership & Long-term Planning.
- **Lesson:** How a clear strategic vision and disciplined execution transformed a nation.

### 2. The Turnaround of IBM (Lou Gerstner)

- **Theme:** Culture Change. "Who says elephants can't dance?"
- **Lesson:** Changing an entrenched, bureaucratic culture to be more responsive (very relevant)