



Republic of the Philippines
Department of Education

REGION I
SCHOOLS DIVISION OF THE CITY OF BATAC

Advisory No. **138** s. 2026

02 JUL 2026
In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**CITY GOVERNMENT OF BATAC VIDEO CONTEST FOR
NUTRITION MONTH CELEBRATION 2026**

In collaboration with the City Government of Batac (CGB) in the celebration of the 2026 Nutrition Month, the CGB launches the video contest titled, "Tanim, Ani, Kain: Nutrisyon at Kalikasan Video Contest." This activity aims to promote proper nutrition, food security, and environmental sustainability within the community. The

Public and private school heads are advised to support the said activity and the deadline of submission of entries is on July 17, 2026.

Participation shall be strictly voluntary and must comply with the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 (Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith).

Attached is the letter from the CGB containing the guidelines, mechanics, and other pertinent information regarding the video contest.

For inquiries and clarifications, please contact Ms. Lovely Gay Alibuyog, Nutrition Officer I, at mobile number 0945-470-6408 or via email at lovelygayalibuyog1994@gmail.com.

For information and guidance.

SGOD/jbj/CGB2026NutritionMonthCelebrationVideoContest
2609716/26010/July 02, 2026

9



DepEd Batac City



batac.city@deped.gov.ph



www.csdbatac.com

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Ctd 6/29 #42



REPUBLIC OF THE PHILIPPINES
PROVINCE OF ILOCOS NORTE
CITY OF BATAC



SDCB RECORDS UNIT
2609716

June 29, 2026

DR. ANSELMO R. ALUDINO
Schools Division Superintendent
Schools Division of the City of Batac
Batac Government Center
Brgy. Quiling Sur, City of Batac

Department of Education
Schools Division of the City of Batac
RECEIVED
JUN 30 2026
BY: [Signature]
TIME: 3:14

SUBJECT: Participation in the 2026 Nutrition Month Celebration –
“*Tanim, Ani, Kain: Nutrisyon at Kalikasan Video Contest*”

Dear Dr. Aludino,

Greetings!

In line with the celebration of the 2026 Nutrition Month, the City Nutrition Committee will conduct the “***Tanim, Ani, Kain: Nutrisyon at Kalikasan Video Contest***” to promote proper nutrition, food security, and environmental sustainability within the community.

In this regard, we respectfully invite schools in the City of Batac with established Gulayan sa Paaralan programs to participate in the said activity. Through this contest, we aim to encourage the youth to actively advocate healthy eating habits, urban gardening, environmental stewardship, and the utilization of locally available nutritious foods. Attached herewith are the contest mechanics and criteria for judging for your reference and guidance.

Furthermore, may we request your office to submit the list of schools with intent to participate on or before July 10, 2026 to facilitate proper coordination and preparation. Should you have any questions and/or clarifications, you may contact our Nutrition Officer I, Ms. Lovely Gay Alibuyog at Mobile No. 09454706408 or via email at lovelygayalibuyog1994@gmail.com.

We look forward to your active participation and support in making this year’s Nutrition Month celebration meaningful and impactful for our communities.

Thank you.

Sincerely,


MARK CHRISTIAN “MARKEE” R. CHUA
City Mayor



REPUBLIC OF THE PHILIPPINES
PROVINCE OF ILOCOS NORTE
CITY OF BATAC



TANIM, ANI, KAIN: Nutrisyon at Kalikasan Video Contest

Objective:

To promote the importance of proper nutrition and environmental sustainability by showcasing the journey of food from planting (tanim), harvesting (ani), to consumption (kain) using local and eco-friendly practices.

Participants:

- Open to all Schools with Gulayan sa Paaralan
- Each entry must have 3-10 members

Contest Mechanics:

- Theme Coverage
 - Entries must clearly present the process of:
Tanim- planting and garden preparation
Ani- harvesting of crops
Kain- preparation and serving of a nutrition meal
- Content Requirement
 - Use locally available and nutritious crops
 - Show eco-friendly practices such as composting, waste segregation, waste conservation, organic gardening etc
 - Demonstrate proper food handling and hygiene
 - Include a short message on *Importance of nutrition and Caring for the environment*
 -
- Video specifications
 - Length: 3-6 minutes only
 - Format: MP4
 - Language: English, Filipino or local dialect (subtitles encouraged)
- Originality
 - Must be original and unpublished
 - Use of copyright-free music only
- Production
 - Can be recorded using cellphone or camera
 - Basic editing is allowed (cuts, text, background music)
- Submission Guidelines
 - File name: School_TaninAniKain
 - Submit on or July 17, 2026



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Additional Guidelines

- Use of Local, low cost, and sustainable materials is highly encouraged
- Ensure safety and cleanliness during filming and food preparation
- Guidelines for the most reacted videos
 - Only reactions from the official page “ City of Batac Nutrition Office”
 - Reactions are counted until a specific cut-off date and time (July 20-23, 2026 at 5pm)
 - Auto-reactions, bots or paid boosting are strictly prohibited and may lead to disqualification
- Entries that do not follow guidelines may be disqualified
- Decision of the Board of Judges is final and irrevocable

Criteria for Judging:

Criteria	Description	Percentage
Content and Theme Relevance	Clear and complete presentation of “Tanim. Ani, Kain” aligned with nutrition and environment	25%
Nutritional Value	Demonstrate a balanced meal (Go, Grow, Glow) and clear nutrition message	20%
Environmental Sustainability	Shows eco-friendly and sustainable practices	20%
Creativity and Storytelling	Originality, organization, and audience engagement	20%
Technical Quality	Video clarity, audio and editing	10%
Online Engagement (Most Reacted videos)	Total Number of Reactions on the official posting	5%
	Total:	100%



NUTRI-VIDEO CONTEST

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Republic of the Philippines
Province of Ilocos Norte
CITY OF BATAC
CITY HEALTH OFFICE



Barangay #4 Nalupta, City of Batac, Ilocos Norte
Tel/Hotline No. (077) 600-5941/0977-690-8158
Email : chobatac@yahoo.com

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